

# Jennifer Collins

## UX Designer

Franklin, WI

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### PORTFOLIO & LINKS

Portfolio — [jennifercollinsdesign.com](http://jennifercollinsdesign.com)

LinkedIn — [linkedin.com/in/jennifer-collins-7681b0105/](https://linkedin.com/in/jennifer-collins-7681b0105/)

### PROFESSIONAL SUMMARY

User Experience Designer with 5 years of expertise in crafting innovative and unique experiences tailored to a user's needs. Recognized for fostering partnership through effective communication and teamwork. Committed to leveraging design principles and user insights to create elegant, simple solutions.

### SKILLS

#### UX & UI Design

- Mockups, Wireframes, Prototypes, Responsive & Mobile First Design, Accessibility Focused Design, Interaction Design, Asset Creation, Interface Design (UI Design), Visual Design

#### Research

- User Interviews, Usability Testing, Playtesting, Surveys & Quantitative Sampling, Persona Development, Customer Journey Mapping, Qualitative Data Interpretation, A/B Testing

#### Software

- Figma, Sketch, Axure RP, Adobe Creative Suite (Illustrator, Photoshop, Premiere, XD), HTML5, CSS3, GitHub
- Agile, Jira, Office 365, Google Suite

#### Soft Skills

- Creative Problem-Solving, Adaptability
- Cross-Functional Collaboration, Presenting Research Findings

### EXPERIENCE

#### Filament Games, Remote | UX Design Contractor — Jan 2025 - Sep 2025, Jun 2026 - Present

- Designing user experiences for educational games and learning products in Figma, with particular attention to usability, accessibility, and the needs of young learners
- Apply WCAG AA standards to improve accessibility and usability
- Collaborate with developers and 3D artists to develop visually appealing, thematic, and user friendly UI
- Designing responsive mobile first web page to support learning software monetization, and creating UX and layouts for paywalls in RevenueCat

#### Level Ex, Chicago, IL | UX Designer — Dec 2019 - Oct 2023

- Designed and launched 10+ interactive medical training experiences, including Top Derm and Cardio Ex, impacting thousands of medical professionals
- Created wireframes and prototypes using mobile first methodology in Figma and Axure RP
- Supported up to 5 concurrent projects at a time while maintaining consistent design quality and usability
- Collaborated with cross-functional teams and leadership on project specific design initiatives to develop solutions that met user needs and supported business goals
- Conducted user research, interviews, usability testing, and playtesting to understand user needs, identify usability problems, and propose solutions
- Synthesized research into personas, design requirements, and product improvements that informed subsequent iterations
- Integrated emerging UX best practices, enhancing usability and design efficiency across multiple projects

### **J. J. Keller & Associates, Inc., Neenah, WI | UI/UX Designer (Contract) — Oct 2019 - Dec 2019**

- Utilized Visual Studio, HTML5, and CSS3 to enhance company web platforms, ensuring compliance with best practices
- Designed and implemented responsive web pages, improving user experience

### **Springs Window Fashions, Madison, WI | UX Design Intern — May 2019 - Aug 2019**

- Sketched wireframes, low-fidelity, and high-fidelity mockups in Axure RP
- Conducted web maintenance using Eclipse, SharePoint, and WebAdmin
- Built and edited HTML5 and CSS3 pages in visual studio

### **CUNA Mutual Group, Madison, WI | User Experience Intern — Jun 2017 - May 2018**

- Redesigned company intranet site
- Conducted user research, interviews, and usability tests across multiple projects, and presented findings that influenced key UX improvements
- Developed customer journey maps to visualize user experiences and identify opportunities for improving the customer journey

## **EDUCATION**

### **University of Wisconsin - Whitewater, Whitewater, WI — Sep 2014 - May 2018**

Major: Media Arts & Game Development | Minor: International Business

- Member of Whitewater Geography Association, Japanese Culture & Language Club, International Business Club, and D&D Club
- MAGD Expo Participant
- Graduated as a member of the UW- Whitewater Dean's List

### **Sophia University, Tokyo, Japan — Apr 2016 - Jul 2016**

International Exchange Student

## **LANGUAGES**

- English — Native Speaker
- Japanese — Conversational (JLPT N4)

## **INTERESTS & HOBBIES**

- Studying Japanese, Drawing, Singing, Gaming, Baking, TTRPGs, Card Games