



# Jennifer Collins

UX Designer

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## Skills

### Software

Figma, Sketch, Axure RP, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe XD, HTML5, CSS3, GitHub

### Design Skills

Wireframes, Prototypes, Personas, Journey Maps, User Testing, Interpreting Data, Asset Creation, Responsive & Mobile Design, Accessibility Focused Design, Interaction Design, Interface Design (UI Design)

### Soft Skills

Creative Problem-Solving, Cross-Functional Collaboration, Adaptability, Cross-Cultural Communication, Presentation Skills

## Education

### University of Wisconsin-Whitewater

BS in Media Arts & Game Development, International Business

Member of Whitewater Geography Association, Japanese Culture & Language Club, International Business Club, D&D Club and MAGD Expo Participant. Graduated as a member of the UW- Whitewater Dean's List.

### Sophia University

International Business & Japanese Language

Study Abroad Semester

## Languages

### English

Native

### Japanese

Intermediate - JLPT N4 Certified

## Interests

### Interests and Hobbies

Studying Japanese, Drawing, Singing, Gaming, Baking, TTRPGs, Card Games

## Summary

User Experience Designer with 5 years of experience crafting data driven designs. Expertise in crafting innovative and unique experiences tailored to meet a users needs. Recognized for fostering good partnership through effective communication and teamwork. Committed to leveraging design principles and user insights to create elegant, simple solutions.

## Work History

### Filament Games

Jan 2025 - Sep 2025

UX Design Contractor

Remote

- Enhanced UI to meet WCAG AA accessibility standards, ensuring inclusive design for K-2 children learning to read
- Crafted and polished wireframes and interactive prototypes in Figma to improve and update existing user experiences as well as create new ones
- Worked closely with 3D team to design and create visually appealing, thematic, and user friendly UI

### Relevate Health Games (Level Ex, INC.)

Dec 2019 - Oct 2023

UX Designer

Chicago, IL

- Designed and launched 10+ interactive medical training experiences, including Top Derm and Cardio Ex, impacting thousands of medical professionals
- Created wireframes and prototypes in Figma and Axure RP
- Provided UX support across up to 5 concurrent projects, ensuring consistent design quality and usability and demonstrating excellent multitasking and communication skills
- Collaborated with cross-functional teams and leadership to develop design solutions that met user needs and business goals
- Conducted user research, usability testing, and persona development, influencing product decisions that resulted in wide-scale UX improvements
- Integrated emerging UX best practices, enhancing usability and design efficiency across multiple projects

### J.J. Keller & Associates, Inc.

Oct 2019 - Dec 2019

UI/UX Designer, Contract

Neenah, WI

- Utilized Visual Studio, HTML5, and CSS3 to enhance company web platforms and complying with best practices
- Designed and implemented responsive web pages, improving user experience

### Springs Window Fashions

May 2019 - Aug 2019

UX Design Intern - Integrated Marketing

Madison, WI

- Sketched wireframes, low-fidelity, and high-fidelity mockups in Axure RP
- Conducted web maintenance using Eclipse, SharePoint, and WebAdmin
- Used visual studio to write and edit pages using HTML5 and CSS3

### CUNA Mutual Group

Jun 2017 - May 2018

User Experience Intern

Madison, WI

- Redesigned company intranet site
- Conducted user research, interviews, and usability tests, presenting findings that influenced key UX improvements
- Developed customer journey maps for the CX department