

JENNIFER COLLINS

UX DESIGNER

CONTACT

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📍 WI, United States

🌐 jennifercollinsdesign.com

EDUCATION

Media Arts & Game Development,
International Business
UW-Whitewater
Whitewater, WI | 2018

International Exchange Student
Sophia University
Tokyo, Japan | 2016

SKILLS

- Figma
- Sketch
- Axure RP
- Adobe Creative Suite
 - Illustrator, Photoshop, Premiere, After Effects
- MS Office Suite
- Google Suite
- Google Analytics
- User Interface Design
- User Research and Testing
- Mobile Application Design
- Cross-Cultural Communication

INTERESTS

Travel, Reading, Studying Japanese,
Playing Games, Hiking

LANGUAGES

English | Native
Japanese | Everyday Conversational

EXPERIENCE

LEVEL EX, INC. | CHICAGO, IL

UX Designer | DEC 2019 - OCT 2023

- Working across the company to provide UX support for different project teams using agile methodologies
- Creating wireframes using Axure RP and Figma
- Collaborating with UX team, Game Design team, and other departments to create wireframes matching the goals of the client with our user's story in mind
- Creating tutorial systems and best practices to be used across all projects
- Taking the initiative to set up department internal presentations to help educate coworkers about medicine, design practices, and other topics
- Actively researching accessibility as well as designing solutions to make games more accessible
- Conducting user testing with physician advisors, analyzing feedback, and presenting results throughout the corporation
- Creating personas based on stakeholder interviews with physicians
- Promoted from Junior UX Designer to UX Designer

J. J. KELLER & ASSOCIATES, INC. | NEENAH, WI

UI/UX Designer - Contract | OCT 2019 - DEC 2019

- Used visual studio to write and edit pages using HTML5 and CSS3
- Designed web pages using company-wide templates and best practices
- Used Github to push and pull builds as well as resolve code issues
- Coordinated with developers, stakeholders, and designers to create pages

SPRINGS WINDOW FASHIONS | MADISON, WI

UX Design Intern - Integrated Marketing | MAY 2019 - AUG 2019

- Sketched wireframes, created low-fidelity, and high-fidelity mockups in Axure RP and Sketch
- Used visual studio to write and edit pages using HTML5 and CSS3
- Conducted regular web maintenance using Eclipse, SharePoint, and WebAdmin
- Presented high-level optimization test decks and high-fidelity mockups to get buy-in from higher-ups

CUNA MUTUAL GROUP | MADISON, WI

User Experience Intern | JUN 2017 - MAY 2018

- Made custom journey maps for CX Department
- Made user interface designs and gave user interface advice
- Redesigned company intranet site
- Worked across multiple departments and gathered requirements to conduct user experience tests
- Analyzed and interviewed users, compiled results, and created testing reports
- Lead high-level design presentations and talked about key deliverables for projects